

Rep Order# 6837932
Ver# 17
Status Revised
Traffic Order# 195610
Printed: 10/12/2012 8:08 AM
1 of 2

EC'd Yes
Last Received: 10/11/2012 6:15 PM
Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C09C15
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C09C15
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson ()
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---												
SC=*												
--- REMARKS ---												
REV TO SSHOW MGKDS												
ATTN ALL LINES												
NO CHANGE IN TTL												
PLEASE CNF												
THANKS												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*42		CRIMINAL MINDS	10/10-10/10	\$3,600.00	:30	0	0	W	8P-9P	\$0.00	0	
Sales Remark: V17 CNX												
V17 Comment Changed, Spots/week Changed												
*95		60 MIN	10/14-10/14	\$3,000.00 <i>3</i>	:30	1	1	SU	6P-7P	\$3,000.00	1	
Sales Remark: V17 PART OF MKGD FOR LINE 42												
V17 Added												
*96		48 HRS	10/13-10/13	\$500.00 <i>5</i>	:30	1	1	SA	9P-10P	\$500.00	1	
Sales Remark: V17 PART OF MKGD FOR LINE 42												
V17 Added												
*97		NEWS	10/15-10/15	\$100.00 <i>5</i>	:30	1	1	M	6A-7A	\$100.00	1	
Sales Remark: V17 PART OF MKGD FOR LINE 42												
V17 Added												

---REPORT TOTALS---

Report Totals: 3 / \$3,600.00

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---SALES MONTHLY TOTALS---

Oct 12: 101 / \$59,885.00
 Sales Totals: 101 / \$59,885.00
 Station Totals: 101 / \$59,885.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$187,141

CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

KRQE #195610 -- Ace #6837932 - 10.11.12

[illegible]

Spot Manager: Preempted/Unresolved, 10/01/12-11/04/12



Order	Alt Order #	Line	Length	Rate	%	Pri	Date	AE	Created	Time Period	Inv. Code (Booked)	Station Office	Expected C	State Reason
Advertiser: POL/Wilson For NM Senate														
195610	06837932	42	:30	\$3,600.00	No	P2	10/10/12	ptphi	08/01/12	8p-9p	Wed Hour 2	KRQE	P-PHI	\$0.00 [N/A]
195640	06837932	74	:30	\$1,400.00	No	P5	10/14/12	ptphi	10/10/12	2p-530p	NFL Reg Season Late	GMKRQE	P-PHI	\$0.00 [Order Separation-Conflict]
				\$4,700.00										
				\$4,700.00										

[Sorted by: Date]